

**EDUCATION SERVICE CENTER REGION 19  
RFP AWARD SUMMARY**

**RFP TITLE:** Academic Support Services & Related – ESC Region 19 Allied States Cooperative

**RFP NUMBER:** 14-7050

**RFP OPENING DATE:** June 17, 2014

**CONTRACT TERM:** Date of award until June 30, 2015 for a period of one (1) year with an option to renew annually for an additional four (4) years  
**(Extended by Region 19 until June 30, 2016)**  
**(Extended by Region 19 until June 30, 2017)**  
**(Extended by Region 19 until June 30, 2018)**

**FUNDING SOURCE:** Various

**RFP's ISSUED:** 82

**RESPONSES:** 5

**ADVERTISEMENT DATES:** Washington Post - May 31, 2014 & June 7, 2014

**BOARD MEETING DATE:** July 17, 2014

**RECOMMENDED FOR AWARD** **Aim, LLC**  
~~Doorway to College (Removed as of March 2016)~~  
**HumanWare USA, Inc.**  
~~Silverback Learning Solutions, Inc. (Removed as of April 2016)~~  
**Qannection.com (Removed as of August 10, 2017)**

**TOTAL (estimated)** \$3,000,000 / year

**EXPLANATIONS:**

Award of this contract will enable ESC-Region 19 and Region 19 Allied States Cooperative members to utilize vendors who can deliver multi-tiered and integrated online academic support services for elementary, middle and high school students to the challenge of providing one (1) on one (1) counseling and academic assistance in the challenge of increasing attendance, classroom engagement, counseling, career counseling, college readiness, state adopted mandates, Math, Science and English Language Arts in both English and Spanish. Due diligence and specific pricing is available upon request.

**SPECIFICATIONS PROVIDED BY:** Royce Cleveland  
ESC Region 19 Allied States Cooperative

**EVALUATION COMMITTEE:** Royce Cleveland  
ESC Region 19 Allied States Cooperative

Martin Camacho  
ESC Region 19 Allied States Cooperative

Mary Jane Lopez  
ESC Region 19 Allied States Cooperative

## **Contact Information**

### **Aim, LLC**

Marty Smith / Kimberly Ponsonby  
211 North Ervay, Suite 410  
Dallas, Texas 75201  
214-999-1122  
214-999-1122

[www.tryaim.com/](http://www.tryaim.com/) / [marty.smith@tryaim.com](mailto:marty.smith@tryaim.com) / [kimberly.ponsonby@tryaim.com](mailto:kimberly.ponsonby@tryaim.com)

Aim's portfolio includes the following products, all which satisfy the requirements of assessment, implementation and monitoring: AimMentoring™, AimAttendance™, AimTruancy™, AimTutoring™

**AimMentoring™** - mentoring services for students who can benefit from extra support or attention needing attendance interventions. **1 to 5000 students - \$400/license/year, >5000 students - \$380/license/year as of 8/12/2016.**

~~**AimAttendance™** - focusing on improving student attendance through daily morning communication and frequent one-on-one mentoring. **\*\*Discontinued in 2015**~~

~~**AimTruancy™** - a yearlong program designed to empower students through individualized mentoring, case management and state of the art technology. **\*\*Discontinued in 2015**~~

**AimTutoring™**- offers individual and small group tutoring services; in school and after school, to students who are struggling in their core classes or state testing and / or students looking to pursue post-secondary education. **1 to 5000 students - \$90/session/tutor, >5000 students \$85/session/tutor as of 8/12/2016.**

**Aim Tutoring has a max ratio of 10 students to 1 tutor. The optimal ratio is between 5 and 7 students to 1 tutor.**

**Aim, LLC** – does not provide customer training to personnel at the district or school level, does provide reporting.

**Warranty** – In an AimTruancy™ product implementation, in the event Aim issues a GPS device and the device is deemed defective, Aim will replace the device at no cost to the district. However, Aim will attempt to install its mobile GPS application on the student owned devices when possible.

Contact vendor or ESC Region 19 ASC for more information and pricing.

Services offered in- **Arizona, Arkansas, Alabama, California, Colorado, Florida, Georgia, Idaho, Illinois, Indiana, Iowa, Kansas, Kentucky, Louisiana, Michigan, Minnesota, Mississippi, Missouri, Montana, Nebraska, Nevada, New Mexico, North Carolina, North Dakota, Ohio, Oklahoma, Oregon, Pennsylvania, South Carolina, South Dakota, Tennessee, Texas, Utah, West Virginia, Wisconsin and Wyoming.**

## Contact Information

~~Doorway to College (Removed as of March 2016)~~

~~Julia Wasson / Gareth Reagan~~

~~P.O. Box 369; Highway 30 West, Suite 4~~

~~Lisbon, Iowa 52253~~

~~319-455-2764~~

~~Fax: 319-455-2775~~

~~www.zaps.com / www.doorwaytocollege.com / julia@doorwaytocollege.com~~

~~Doorway to College provides academic support services for high school students (as well as teachers, parents and counselors) specifically in college readiness, counseling, state-adopted mandates for college readiness, and content review in math, science, and English language arts for the ACT and or SAT.~~

~~Doorway to College — Documents the training program that your company requires for its technicians, either on-line, classroom, or infield training. Documents the customer training and / or safety training your company provides. Reporting is also provided by Doorway to College.~~

~~Zaps provides test preparation seminars to students to assist students to gain the skills and strategies to do their best on the ACT, PSAT and SAT.~~

~~Warranty — Doorway to College stands behind the quality of its products and services. If a customer is unhappy with the quality, the problem is immediately investigated. If the issue is resolved with replacement or different product / service, the company will do so. If the customer is will not accept a replacement or different product / service, the company will refund their money or a portion thereof, depending on the condition of the product and the extent to which the customer feels reimbursement is the best resource.~~

~~Contact vendor or ESC Region 19 ASC for more information and pricing.~~

~~Services offered in— All States~~

## **Contact Information**

### **HumanWare USA, Inc.**

Yohan Levasseur / Dan Brown

P.O. Box 800

Champlain, NY 12919

800-722-3393

Fax: 888-871-4828

[www.humanware.com](http://www.humanware.com) / [Francine.Callaghan@humanware.com](mailto:Francine.Callaghan@humanware.com) / [Dan.Brown@humanware.com](mailto:Dan.Brown@humanware.com)

HumanWare USA, Inc. – is the manufacture and distributor of assistive technology products such as the Prodigy and SmartView low vision reading devices, BrailleNote braille and audio note takers, Trekker GPS system and Victor Reader digital book players.

**Prodigi** is the first personal Vision Assistant that is both a desktop and handheld magnifier.

**SmartView Synergy** PI 23 in video magnifier with standard control.

**BrailleNote Apex** has built-in options are at your fingertips to access Web pages, download e-mails or retrieve files from your network.

**Trekker Breeze** handheld talking GPS designed specifically for people who are blind or low vision.

**Victor Reader**, digital book reader, provides access to Daisy formatted books or books in MP3 and MP4 formats.

HumanWare also distributes the ViewPlus line of braille embossers and the Mountbatten System manufactured by Harpo.

**Warranty** – warranties start the day that a product is invoiced. Most of our products have a 1 year warranty, some have 2 years warranty and our SmartView Synergy product line carries a 3 year warranty. All of our warranties cover the cost of parts and labor, pick up of the defective unit bring to our repair center and return shipping. One and two year extended warranties are also available on all of our products. All of our products carry a 30 day money back guarantee. Should you receive a product that does not meet your needs we will take it back within the first 30 days.

Contact vendor of ESC Region 19 ASC for more information and pricing.

Services offered in- **Texas**

## Contact Information

### **Silverback Learning Solutions, Inc. (Removed as of April 18, 2017)**

Amy Bailey / Jim Luthi

408 E. ParkCenter Blvd. Suite 300

Boise, ID 83706

855-258-2581 / 208-258-2580

Fax: 208-258-2589

[www.silverbacklearning.com](http://www.silverbacklearning.com) / [abailey@silverbacklearning.com](mailto:abailey@silverbacklearning.com) / [jluthi@silverbacklearning.com](mailto:jluthi@silverbacklearning.com)

~~Silverback Learning Solutions Mileposts is a Student Achievement Solution, also referred to as a Learning Management System (LMS) or an Instructional Improvement System (IIS). These systems provide stakeholders with meaningful support and actionable data to systematically manage continuous instructional improvement, gathers information through formative and summative assessments, interim assessments and student work. We forged a key partnership with Gooru, a search engine for learning, and forged integration paths with several different based classroom assessment systems. Milepost is the first Student Achievement Solution to provide 18 million resources, featuring millions of Open Education Resources (OER) via the Gooru search engine for learning.~~

~~**Ednovo (dba Gooru Learning)** a technology based, free personalized learning solution with a mission to honor the human right to education.~~

### **Mileposts**

~~**Webinar 1** — Mileposts User /Domain training~~

~~**Webinar 2** — Setting up Parent/Student Portal~~

~~**Module 1** — Leadership Training~~

~~**Module 2** — Introduce Mileposts~~

~~**Module 3** — Introduce Gooru~~

~~**Module 4** - Plans and Behavior Tools~~

~~Custom Training is available upon request and, depending on scope, is typically charged at the same rate as the standard training.~~

~~**Direct Training** — Silverback trains all of your staff directly~~

~~**Train-the-Trainer** — Silverback trains a smaller group of dedicated trainers or staff leaders.~~

~~**Warranty** — Silverback does not offer extended warranties or a separate maintenance contract. Standard software maintenance services are included in the subscription license price.~~

~~Contact vendor or ESC Region 19 ASC for more information and pricing.~~

~~Services offered in **All States**~~

## Contact Information

~~Qannection.com~~ (as of August 10, 2017)

~~Cedric Tealer / Randy Cavazos~~

~~6800 Westgate Blvd., Suite 132-562~~

~~Austin, TX 78745~~

~~877-873-5403~~

~~Fax: 877-873-5403~~

~~[www.quannection.com/](http://www.quannection.com/) / ~~[info@qannection.com](mailto:info@qannection.com)~~ / ~~[rcavazos@qannection.com](mailto:rcavazos@qannection.com)~~~~

~~Qannection.com — offers online counseling and tutoring hours directly to public school districts.~~

~~Qannection.com counselors administer one-on-one sessions with middle and high school students to prepare personalized plans that connect their college and career aspirations to their current academic pathway. Additionally qannection.com tutors provide individualized online academic assistance to help students stay on track with their schoolwork.~~

~~**Core Services** — multiple session guided overviews covering: Career Exploration, College Going Rates, College Entrance Exams, College Readiness, and Academic Readiness~~

~~**Administrative Services** — task related services provided by qannection.com counseling pool, House Bill 5 Mandates, Endorsements + & Graduation Plans, Overviews, Students, Parents, Selections~~

~~**Academic Support Services** — 24/7 inquiry and response system providing academic planning and homework assistance services: Counseling, Math, English-Language Arts~~

~~**Program Management Services** —~~

~~**Consulting** — held with district and campus personnel to determine project scope and goals. Also includes technology evaluations to ensure all hardware/software meets qannection.com's platform specifications.~~

~~**Training** — conducted for administrators and other campus-based personnel to ensure that everyone involved is familiar with the features of the platform.~~

~~**Site Visits** — Performed to ensure that all implementation plans are being executed and are achieving the desired outcomes~~

~~**Warranty** — warranties not applicable to qannection.com's business.~~

~~Contact vendor or ESC Region 19 ASC for more information and pricing.~~

~~Services offered in **California & Texas**~~

Approved by: \_\_\_\_\_  
(Armando Aguirre – Executive Director)  
(Armando Aguirre – Executive Director)  
(Armando Aguirre – Executive Director)  
(Armando Aguirre – Executive Director)

Date: \_\_\_\_\_  
(June 30, 2014)  
(June 9, 2015)  
(May 9, 2016)  
(April 25, 2017)