

EDUCATION SERVICE CENTER REGION 19 ALLIED STATES COOPERATIVE
RFP AWARD SUMMARY

RFP TITLE: Photography and Videography Services – ESC Region 19 Allied States Cooperative

RFP NUMBER: 24-7483

RFP OPENING DATE: February 6, 2024

CONTRACT TERM: Date of award until February 28, 2025, with 4 annual extension options.
(Extended by Region 19 until February 28, 2026)
(Extended by Region 19 until February 28, 2027)

FUNDING SOURCE: Various

RFP's ISSUED: 1,035

RESPONSES: 13

ADVERTISEMENT DATES: El Paso Times – January 8, 2024 & January 15, 2024

RECOMMENDED FOR AWARD: ~~57th ST Media (Brandy Bruce)~~ *updated 12/1/2025
Born Ready Films
Cady Studios, LLC
Christ Chavez (Christ Chavez Photography)
~~Enlow LLC (Steel Shutter Photography) (Jeremy Enlow Fine Art Photography)~~ *updated 12/1/2025
From Above Droneworks (Schofield Solutions LLC)
Patty Muro Photography (Paula Patricia Cruz)
~~Portrait Xpressions Photogrphy (Wedding & Portrait Xpressions) (Marcos Martinez)~~ *updated 12/1/2025
Seer Productions LLC
Skyline Photo Booth & Rentals (Julieta Yvette Santiago)
Sociallyin *updated 12/1/2025

TOTAL (estimated) \$100,000.00/year

EXPLANATIONS:

Award of this solicitation will enable ESC Region 19 - Allied States Cooperative (ASC) to establish a contract with vendor(s) for Photography and Videography Services for those procurements made with federal, state or local funds. Evaluation and award recommendation were based on 70% pricing and 30% references. The awarded vendors' pricing and information can be found on the Award Detail spreadsheet. DVSERVE (Donald K Martin) and Renegade Tire Supply (Denny Gracia) submitted a proposal however were not considered; vendors do not meet the scope of work. 57th ST Media (Brandy Bruce), Enlow LLC (Steel Shutter Photography) (Jeremy Enlow Fine Art Photography), Portrait Xpressions Photogrphy (Wedding & Portrait Xpressions) (Marcos Martinez), and Sociallyin were removed from award for failure to submit insurance as per the bid terms.

**SPECIFICATIONS, PREPARATION AND
EVALUATION PROVIDED BY:**

Rebecca Hernandez – ESC Region 19

Andrea Amiri – ESC Region 19

Patty Delgado - ESC Region 19

Special Conditions

1. Vendors awarded this contract will be utilized on an as-needed basis.
2. Vendors are required to provide all equipment and materials needed to perform services.
3. Vendors will provide pricing based on a discount from your pricelist naming the services you are proposing and their rates (to include holidays, weekend, and OT hours). The pricelist should also include photo/video package options and any additional fees or add-on items.
 - a. Additional fees may include but are not limited to file management, rights to images/videos, digital storage drop box, retouching, USB with all photos/videos, filters, photo/video editing, audio mastering, color grading, delivering files, postproduction, etc.
 - b. Add-on items may include but are not limited to printed and digital photos, framed photos, photo plaques, photo mugs, photo calendars, photo mouse pads, photo magnets, etc.
 - i. Add-on items may only be sold when photography/videography services are included.
Vendors may not use this RFP to sell products only.
4. ASC members may use the photographs and/or videos at their discretion. While that may be for advertising or marketing purposes, this RFP is not seeking vendors to display the final product on a platform, such as advertising agencies, television/radio stations or other multi-media companies.

Approved By: _____
Dr. Armando Aguirre
Dr. Armando Aguirre
Dr. Armando Aguirre

Date: _____
February 14, 2024
November 4, 2024
November 5, 2025