

**EDUCATION SERVICE CENTER REGION 19 ALLIED STATES COOPERATIVE**  
**RFP AWARD SUMMARY**

**RFP TITLE:** Photography and Videography Services – ESC Region 19 Allied States Cooperative  
**RFP NUMBER:** 24-7483  
**RFP OPENING DATE:** February 6, 2024  
**CONTRACT TERM:** Date of award until February 28, 2025, with 4 annual extension options.  
**(Extended by Region 19 until February 28, 2026)**  
**FUNDING SOURCE:** Various  
**RFP's ISSUED:** 1,035  
**RESPONSES:** 13  
**ADVERTISEMENT DATES:** El Paso Times – January 8, 2024 & January 15, 2024  
  
**RECOMMENDED FOR AWARD:** 57th ST Media (Brandy Bruce)  
Born Ready Films  
Cady Studios, LLC  
Christ Chavez (Christ Chavez Photography)  
Enlow LLC (Steel Shutter Photography) (Jeremy Enlow Fine Art Photography)  
From Above Droneworks (Schofield Solutions LLC)  
Patty Muro Photography (Paula Patricia Cruz)  
Portrait Xpressions Photography (Wedding & Portrait Xpressions) (Marcos Martinez)  
Seer Productions LLC  
Skyline Photo Booth & Rentals (Julieta Yvette Santiago)  
Sociallyin  
**TOTAL (estimated)** \$100,000.00/year

**EXPLANATIONS:**

Award of this solicitation will enable ESC Region 19 - Allied States Cooperative (ASC) to establish a contract with vendor(s) for Photography and Videography Services for those procurements made with federal, state or local funds. Evaluation and award recommendation were based on 70% pricing and 30% references. The awarded vendors' pricing and information can be found on the Award Detail spreadsheet. DVSERVE (Donald K Martin) and Renegade Tire Supply (Denny Gracia) submitted a proposal however were not considered; vendors do not meet the scope of work.

**SPECIFICATIONS, PREPARATION AND  
EVALUATION PROVIDED BY:**

Rebecca Hernandez – ESC Region 19

Andrea Amiri – ESC Region 19

Patty Delgado - ESC Region 19

**Special Conditions**

1. Vendors awarded this contract will be utilized on an as-needed basis.
2. Vendors are required to provide all equipment and materials needed to perform services.
3. Vendors will provide pricing based on a discount from your pricelist naming the services you are proposing and their rates (to include holidays, weekend, and OT hours). The pricelist should also include photo/video package options and any additional fees or add-on items.
  - a. Additional fees may include but are not limited to file management, rights to images/videos, digital storage drop box, retouching, USB with all photos/videos, filters, photo/video editing, audio mastering, color grading, delivering files, postproduction, etc.
  - b. Add-on items may include but are not limited to printed and digital photos, framed photos, photo plaques, photo mugs, photo calendars, photo mouse pads, photo magnets, etc.
    - i. Add-on items may only be sold when photography/videography services are included.
4. ASC members may use the photographs and/or videos at their discretion. While that may be for advertising or marketing purposes, this RFP is not seeking vendors to display the final product on a platform, such as advertising agencies, television/radio stations or other multi-media companies.

**Approved By:** \_\_\_\_\_  
**Dr. Armando Aguirre**  
**Dr. Armando Aguirre**

**Date:** \_\_\_\_\_  
**February 14, 2024**  
**November 4, 2024**