

**EDUCATION SERVICE CENTER REGION 19 ALLIED STATES COOPERATIVE**  
**RFP AWARD SUMMARY**

**RFP TITLE:** Printing Services, Promotional Supplies and Related - ESC  
Region 19 Allied States Cooperative

**RFP NUMBER:** 21-7413

**RFP OPENING DATE:** July 6, 2021

**CONTRACT TERM:** Date of award until August 31, 2022, with 4 annual extension options.  
(Extended by Region 19 until August 31, 2023)  
(Extended by Region 19 until August 31, 2024)  
(Extended by Region 19 until August 31, 2025)  
(Extended by Region 19 until August 31, 2026)

**FUNDING SOURCE:** Various

**RFP's ISSUED:** 419

**RESPONSES:** 34

**ADVERTISEMENT DATES:** El Paso Times – June 7, 2021 & June 14, 2021

**RECOMMENDED FOR AWARD:** **Advertising Specialties of El Paso (Jose Luis Nava) \*updated 09/02/2021**  
**AnMar Enterprises, Inc dba Airport Printing Services**  
**Apparel Art (Lown Brothers Inc.)**  
**Armadillo Photo Supply, Inc**  
**Art Center & Signs (Greater Southwest Art Center Inc)**  
**Authentic Promotions.com**  
~~**BCD Investments, INC dba Badgeworks Plus**~~  
**Badgeworks Plus LLC \*updated 1/9/26**  
**Big Media (EP Big Media, Inc.)**  
~~**Bull Market Promotions**~~ **\*updated 08/16/2021**  
~~**C&M Plaque and Trophy, Inc.**~~ **\*removed 7/25/2023**  
**Calfee Specialties (Blue Ribbon Promotions) (HUB)**  
**Corporate Connection (EP Promo Wear)**  
**David's Apparel Inc.**  
**D-KAST, INC. (Enrique Esparza)**  
**E & L Graphics, LLC dba El Paso Mail & Print Services**  
**El Paso Reprographics**  
**Hotshots By Lomeli's Photos**  
**Inkspress Urself! (CNServices LLC) (Trina A Schafer)**  
**La Estrella (Aida Campa) \*updated 10/19/2021**  
**Meza Trophies & Plaques (Gamez Enterprises, Inc.)**  
**Partners in Education Solutions LLC**  
**Rocks / School Wear (Robert Simpson dba School Wear - AKA - Rocks)**  
**Roy Lown's Classic Awards (LownTro LP)**  
~~**Scarborough Specialties, Inc (HUB)**~~ **Brandability \*updated 12/18/23**  
**School Life (imagestuff)**  
**Scorpion Sales (Scorpion Sales & Entertainment, LLC) (David Pearlman)**  
**Spectrum Technologies (Spectrum Imaging Technologies Inc.)**  
**Sportdecals, Absolutely Custom, Galapagos, Paulys (Sportdecals, Inc)**

Superior Trophies (Superior Trophies Acquisitions, LLC.)  
(McKnight Investments, Inc.)  
The Company Store (Belinda M.Reno)  
Universal Graphics, Inc.  
Weldon, Williams & Lick, Inc.  
\$7,000,000.00/year

TOTAL (estimated)

**EXPLANATIONS:**

Award of this solicitation will enable ESC Region 19 - Allied States Cooperative (ASC) to establish a contract with vendor(s) for Printing Services, Promotional Supplies and Related for those procurements made with federal, state, or local funds. Evaluation and award recommendation were based on 70% pricing and services/qualifications and 30% references. The School Planner Company (Mimeo.com Inc) submitted a proposal however was not considered; vendor is already awarded on an existing contract. Empire Metals, LLC submitted a proposal however was not considered; vendor did not meet the scope of work. Advertising Specialties of El Paso (Jose Luis Nava) and La Estrella (Aida Campa) were originally not recommended for award in error, however after review, it was determined to evaluate them for award; amendment has been processed accordingly. C&M Plaque requested to be removed from award. The awarded vendors' pricing and information can be found on the Award Detail spreadsheet.

**SPECIFICATIONS, PREPARATION AND  
EVALUATION PROVIDED BY:**

Rebecca Hernandez – ESC Region 19

Andrea Amiri – ESC Region 19

Renae Lawrence - ESC Region 19

**Special Conditions**

1. No artwork will be processed without first obtaining from the Program Director requesting the work, sign-off sheet of the proposed work to be performed.
2. It is preferred that vendors have a storefront location for walk in business, however it is not required. However, it is required that vendors have a storefront location where services are to be performed. Services performed at home-based locations will not be considered for this solicitation.
3. Originals for "all jobs" awarded and processed will be the property of the cooperative members and must be returned upon completion.
4. Proofing by cooperative members will be required prior to processing awarded orders.
5. During the contract period, vendors may be requested to perform jobs with or without paper provided.
6. During the contract period, vendors may be requested to provide pickup and delivery or no pickup and delivery.

Approved By: \_\_\_\_\_

Dr. Armando Aguirre  
Dr. Armando Aguirre  
Dr. Armando Aguirre  
Dr. Armando Aguirre  
Dr. Armando Aguirre

Date: \_\_\_\_\_

July 29, 2021  
May 24, 2022  
June 1, 2023  
May 1, 2024  
May 1, 2025